



PRESS RELEASE

Leading printing industry M&A firm adds former print distributor principal to its roster

SCOTTSDALE, AZ, March 4, 2016-**Corporate Development Associates** ("CDA") today announced that it has added former print industry owner Joel Chyke to its deal-making team. Joel is the former owner of Nashville, TN-based FISI which was acquired by the Safeguard Business Systems Div. of Deluxe Corporation (NYSE: DLX) in April 2014.

"We are delighted to announce the addition of Joel to our deal-making team." said Jim Anderson, CDA's President. "Together we felt that the industry was not currently being properly served by M&A advisory firms and the printing industry is huge. I fully expect Joel will in short order be a great dealmaker and bring not only a fresh look to CDA, but add an incredible financial talent."

"I am pleased to enter into this new relationship with CDA as Jim is a veteran and respected dealmaker who has a track record of success in the printing industry." said Joel Chyke. "Jim not only has the experience and talent, but many long-standing personal relationships with print industry principals particularly within the forms and label segments of our industry. My affiliation with CDA should give my new deal-making future a great kick-start."

Parties interested in hearing more may contact Joel Chyke in Nashville, TN by phone: **615-XXX-XXXX**, Joel's cell: 615-504-5066 or email: jchyke@printmergers.com or Jim Anderson in Scottsdale, AZ by phone: 480-951-2441, Jim's cell: 602-432-0426 or email: jaa@printmergers.com

About Corporate Development Associates

CDA was founded in June 1987 by Jim Anderson who is himself a former print distributor and trade manufacturer owner/principal. During the past 29 years, CDA has become the leading intermediary firm serving the printing industry while completing over 200 transactions. Jim is also the author of the leading weekly e-Newsletter PrintStockWatch® which now boasts over 800 subscribers.

About Joel Chyke

Joel has been involved for the last 20 years in the printed office products supply industry. In 1996 Joel joined Nashville-based FormService, Inc. (FSI) as a partner and CFO and was responsible for financial management, planning and operations. Joel assisted his then partner in growing FSI from \$1MM to \$20MM in Sales by 2006. In 2006 Joel and his partner split FSI into two separate companies with Joel taking the bank product procurement and logistics services-related side of the business and forming Financial Institution Supply, Inc. (FISI).

In April 2014, Joel sold FISI to the Safeguard Business Systems Div. of Deluxe Corporation (NYSE: DLX). Joel left FISI in July 2015 and was an independent consultant until joining CDA on March 1, 2016.

Joel is a 1986 graduate of Auburn University with a BA in Business Accounting and is not only a Certified Public Accountant (CPA), but also holds the additional designation of Chartered Global Management Accountant (CGMA). Joel is a member of the American Institute of CPA's (AICPA).

You may view Joel Chyke's full bio under the "Principals" tab at: www.printmergers.com