



# PRESS RELEASE

## Leading printing industry M&A firm adds a business forms industry veteran to its roster

SCOTTSDALE, AZ, June 15, 2017-**Corporate Development Associates** ("CDA") today announced the addition of business forms industry veteran Roger Buck to its deal-making team as an Associate. Roger has worked for many of the leading companies in the business forms industry including The Flesh Company, Ward/Kraft, Perfection Forms and Continuous Forms & Checks. Roger began his career in the printing industry with Ace Forms in 1971.

"We are delighted to announce the addition of Roger as an Associate to our deal-making team." said Jim Anderson, CDA's Founder & President. "Together we felt that the industry was not currently being properly served by M&A advisory firms and the printing industry is huge. I fully expect Roger will in short order be a great dealmaker and bring not only a fresh look to CDA, but add his absolutely incredible base of contacts."

"I am pleased to enter into this new relationship with CDA as Jim is a veteran and respected dealmaker who has a track record of success in the printing industry." said Roger Buck. "Jim not only has the experience and talent, but many long-standing personal relationships with print industry principals particularly within the forms and label segments of our industry which is my area of expertise. My affiliation with CDA should give my new deal-making future a great kick-start."

Parties interested in hearing more may contact Roger Buck in St. Charles, MO by phone: 620-687-1917 or email: [rbuck@printmergers.com](mailto:rbuck@printmergers.com) or Jim Anderson in Scottsdale, AZ by phone: 480-951-2441, Jim's cell: 602-432-0426 or email: [jaa@printmergers.com](mailto:jaa@printmergers.com)

### **About Corporate Development Associates**

CDA was founded in Indianapolis in June 1987 by Jim Anderson who is himself a former print distributor and trade manufacturer owner/principal. During the past 30 years, CDA has become the leading intermediary firm serving the printing industry while completing over 200 transactions. Jim is also the author of the leading weekly e-Newsletter PrintStockWatch® which now boasts over 800 subscribers.

### **About Roger Buck**

Roger has been involved his entire business career (since 1971) in the business forms/documents segment of the printing industry. His formative years in the business (1971-1985) were with Pittsburg, KS-based Ace Forms.

In 1987, Roger joined Girard, KS-based Perfection Forms as Marketing Manager. Perfection experienced a series of acquisitions including Continuous Forms & Checks where he was National Account Manager. CFC and Perfection were eventually acquired by what is now known as Cenveo (NYSE: CVO).

In 1999, Roger left Cenveo to join Ft. Scott, KS-based Ward/Kraft as National Sales Manager. Roger left W/K in early 2007 to take a Business Development Manager position with Appleton Papers specializing in Security and Technical Papers.

In December 2008, Roger left Appleton to form his own marketing consulting firm Emerging Solutions Now, LLC.

In December 2010, Roger joined St. Louis-based The Flesh Company as Marketing Director.

In June 2017, Roger joined Corporate Development Associates as an Associate and will still operate Emerging Solutions Now, LLC.

You may view Roger's full bio under the "Associates" tab at: <http://www.printmergers.com/associates/rogerbuck.html>