



PRESS RELEASE

Leading printing industry M&A firm adds a veteran print & promo distributor to its roster

SCOTTSDALE, AZ, September 16, 2019-[Corporate Development Associates](#) (“CDA”) today announced the addition of print & promo industry veteran Stuart Boyar to its deal-making team as an Associate. Stuart spent the bulk of his previous career (36+ years) at Cooley Group in Rochester, NY serving as President/CEO for the last 20+ of those years. Stuart got his start in the printing industry with the Systemedia Division of NCR in Atlanta in 1977.

“We are delighted to announce the addition of Stuart as an Associate to our deal-making team.” said Jim Anderson, CDA’s Founder & President. “My Associate Roger Buck and I both felt that the industry was not currently being properly served by M&A advisory firms and the “printing industry” is huge. I fully expect Stuart will in short order be a great dealmaker and bring not only a fresh look to CDA, but add his absolutely incredible base of PSDA Member contacts.”

"I am pleased to enter into this new relationship with CDA as both Jim Anderson and Roger Buck are industry veterans. Jim is a respected dealmaker and CDA has a track record of success in the printing industry." said Stuart Boyar. "Both Jim and Roger not only have the experience and talent, but many long-standing personal relationships with print industry principals particularly within the forms and label segments of our industry which is my area of expertise. My affiliation with CDA should give my new future a great kick-start."

Parties interested in hearing more may contact Stuart Boyar in Pittsford (Rochester), NY by phone: 585-330-2068 or email: sboyar@printmergers.com or Jim Anderson in Scottsdale, AZ by phone: 480-951-2441, Jim’s cell: 602-432-0426 or email: jaa@printmergers.com

About Corporate Development Associates

CDA was founded in Indianapolis in June 1987 by Jim Anderson who is himself a former print distributor and trade manufacturer owner/principal. During the past 32 years, CDA has become the leading intermediary firm serving the printing industry while completing over 200 transactions. Jim is also the Founder & Publisher of the leading weekly e-Newsletter PrintStockWatch® which now boasts 900+ subscribers.

About Stuart Boyar

Stuart has been involved his entire business career (since 1977) in the business forms/documents/promo segment of the printing industry. His formative years in the business (January 1977- June 1982) were with the Systemedia Division of NCR, first as a Sales Manager in Atlanta, GA and later as a District Manager in Ft. Lauderdale, FL.

In August 1982, Stuart joined Rochester, NY-based print distributor Cooley Group as a Sales Rep and remained in “sales” for 15+ years. In May of 1998, Stuart was named President/CEO of Cooley Group and served in that position for 20+ years until “retiring” in December, 2018. Cooley Group is an employee-owned company and was one of the seven (7) founding distributors that formed the National Business Forms Association in 1946. NBFA changed its name to DMIA in the 1990’s and since 2007 has been known as Print Services & Distribution Association (PSDA). Stuart served as President of the PSDA for the 2017-2018 term and prior to that (beginning April 2013) served on the Board of Directors with roles that included Vice President and Treasurer.

Stuart is active in the greater Rochester, NY community and has served on the Board of Jewish Senior Life since 2007 and President, Board Chairman of Temple B’rith Kodesh (1994-2003).

Stuart is a 1976 graduate of Kent State University where he earned a BA in Marketing and Advertising

Stuart and his wife of 38 years (Vancy) have 2 grown children and reside in Pittsford, NY, a suburb of Rochester.

You may view Stuart’s full bio under the “Associates” tab at:

<http://www.printmergers.com/associatestuartboyar.html>